



Amrita Sai Institute of Science & Technology

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Permanently Affiliated to JNTUK Kakinada)

AN ISO 9001: 2015 Certified Institution. Accredited by NAAC,

Recognized by UGC Under 2(f) and 12(B) under UGC act 1956

Paritala, Kanchikacherla (M), NTR Dist., A.P., India-521180

www.amritasai.org.in

Tel:08678-277777


Toll Free No: 1800 1212 369



07-07-2025

OFFICE ORDER **GENERAL & DIGITAL MARKETING COMMITTEE**

The undersigned is pleased to constitute General & Digital Marketing Committee with the following body for the academic year 2025-26.

S.No	Name of the Member	Dept.	Position
1.	Sri D Pavan Kuamr	S&H	Coordinator
2.	Sri N.Bhanu Murthy	ECE	Member
3.	Sri M.Chiranjeevi	MECH	Member 
4.	Ramala Venkata Sai	III EEE Student	Member
5.	Kokiligadda Srikanth	III EEE Student	Member

Roles & Responsibilities

1. Obtaining faculty wise event details from Departments
2. Obtaining Invitations from Departments
3. Obtaining details from different cells and clubs about events
4. Posting event reports and photos in social media
5. Collecting information required for digital marketing from the college.


(Dr. M SASIDHAR)
PRINCIPAL

Copy to Management/C.E.O,
DOA/All HOD's/All Committee Members
Non Academic staff/ Library/Exam Cell/
Transport/Admin./Security

PRINCIPAL
Amrita Sai Institute of Science and Technology
Amrita Sai Nagar, Paritala,
NTR Dist - 521180



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09-07-2025

CIRCULAR

It is proposed to convene the digital marketing committee meeting on 10-07-2025
at 3.00PM in Library Hall.

The following is the agenda for the meeting

1. Preparation of activities under digital marketing committee for the academic year 2025-26.

All the committee members are requested to attend the meeting without fail

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10-07-2025

MINUTES OF DIGITAL MARKETING COMMITTEEAY 2025-26

Minutes of the Meeting of Digital Marketing Committee held on 10th July 2025 at 3:00 pm. in Library Hall.

Agenda

1. Preparation of activities under digital marketing committee for the academic year 2025-26.

Minutes:

The following issues are discussed

Agenda	Decision Taken
1. Collecting faculty wise event details from Departments	1. Deputed Department incharges to collect the details
2. Obtaining invitations from Departments	2. Discussed and intimated the Departments
3. Obtaining details from all deens related events	3. Data must be collected, compiled and tabulated
4. Obtain details from different cells and clubs about events	4. Data must be collected, compiled from cells and clubs
5. Publishing events in social media	5. Formed the team for collecting videos department wise
6. Collecting post event short summary and photos from departments	6. Assigned duties to the staff in charge of the respective departments
7. Posting event reports and photos in social media	7. Data must be collected, complied and tabulated

Members present:

S.No	Name of the Member	Position	Signature
1.	Sri D Pavan Kuamr	S&H	
2.	Sri N. Bhanu Murthy	ECE	
3.	Sri M. Chiranjeevi	MECH	
4.	Ramala Venkata Sai	III EEE Student	
5.	Kokiligadda Srikanth	III EEE Student	

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